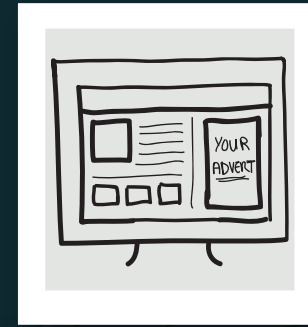
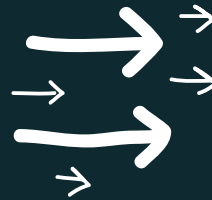


How to convert more website visitors into customers through remarketing



1

Visitor browses your website and cookies are placed on their computer



2

Visitor leaves your website



3

Visitor browses other websites

Information is taken from cookies to show your advert through the Google Display Network



Advert drives visitor back to your website



5

Visitor converts into a happy customer



4

Visitor returns to the product they have previously viewed

