

HOW TO CREATE A STORYBOARD FOR YOUR ONLINE VIDEO.

Tips for effective Storyboarding

In any video production writing an effective storyboard is the easiest and possibly the most useful tool in the planning process. At the time of storyboarding you will already have an idea and proposal and possibly a script. The function of the storyboard is to get those visual ideas in your head down onto paper for others to interpret. Once completed you will have an illustrated timeline of your story.

A typical storyboard will be an A4 page split into sections including the following:

- An image section or cell – to illustrate the shot type, movement and perspective
- A notes section - for descriptions, dialogue or timing
- A sequence/shot number and page number

HMA have produced a handy template on the final page of this guide, print off page and use this as your storyboard template.

Our top tips will help you produce your first storyboard in no time!

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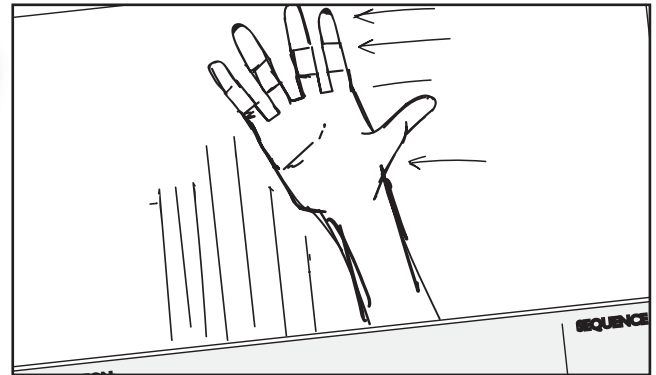
1. Use a pencil and rubber

Get the pencil sharpener out! Do rough illustrations with pencil and rubber, don't be afraid to make mistakes you can always start again or use the trusty rubber. Once you have completed the first couple of frames it won't be so daunting. You aren't expected to produce great works of art on each cell, think Ikea instructions.



3. Make use of the notes section.

The notes section can be used for anything that cannot be displayed visually in the picture cell. If you don't have great drawing skills, this is where you can make up with some detail. You should also include your, dialogue references and music type. The viewer's perspective is the camera so if you want to get focus on a point, use a phrase like "camera focuses on x". Referencing your actors script and script is also good practice



2. Draw what you want to see.

The drawing cell represents viewer perspective. If you size if you want your shot to be a close up of a hand, make sure it features large within the cell. Indicate motion or movement with the use of arrows.

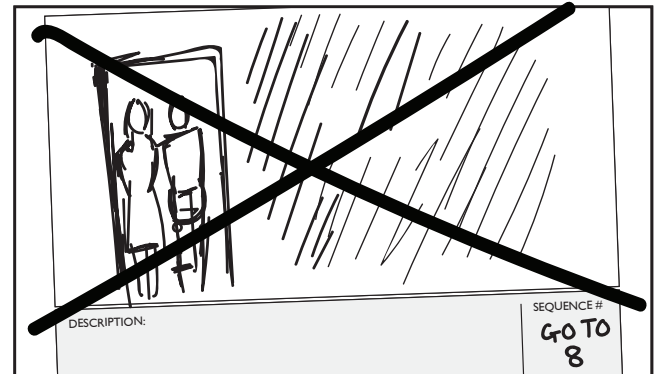
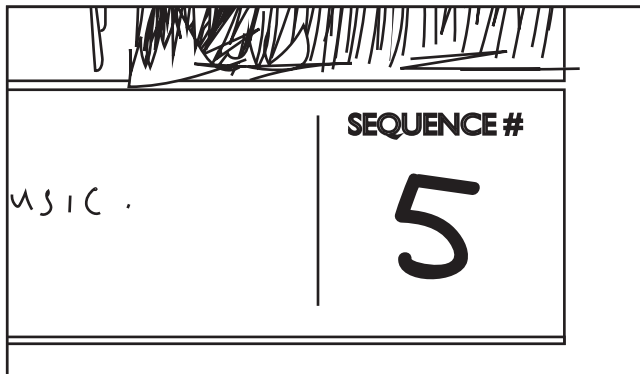


4. Don't forget the other stuff

Don't forget to include any transitions, it could just be "fade to black" but it's still a part of the video so needs to be in there. If you are cutting from one shot to another. Indicate this in the notes.

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5. Number the shots up

Number the shots up into shot number and sequence or scene number.

6. Review

If you aren't happy with one of your shots when reviewing just put a big x through it and reference the next shot you would like to see, if it's out of sequence then indicate the page the next shot is on. Ask someone with a fresh pair of eyes to review your storyboard so it makes sense.



Get your pencil case at the ready and print off our ready to use blank storyboards on the next page.

7. Digitise and save

Thanks to smartphones we are all equipped with scanners in our pockets. Once you've completed your storyboards photograph them using your phone camera or scan using a printer scanner, you can then save, send or edit on your computer.

If you need further help with your video production needs get in touch with us at [HMA digital](http://www.hma.co.uk), we've been doing this stuff for 18 Years.

TITLE: _____

DESCRIPTION:	SEQUENCE #
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DESCRIPTION:	SEQUENCE #
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